



## ANNOUNCEMENT

### **Maiden Announces Expansion of Technology Innovation Initiative**

Innovation solutions team to help customers leverage new technology

HAMILTON, Bermuda, March 20, 2018 -- Maiden Holdings, Ltd. ("Maiden" or "the Company") (NASDAQ: MHLN) today announced the expansion of its Technology Innovation Initiative with the establishment of a customer focused innovation solutions team across all the Company's critical client functions. The innovation solutions team will help customers identify emerging technology, engage and access the application of the technology, and leverage new technology to achieve their strategic goals. The group will be led by Maiden's SVP of Corporate Development Colin Fitt.

"At Maiden we have always had a deep focus on customers. This focus has enabled us to provide personalized services and creative reinsurance solutions tailored to meet the changing needs of our clients," said Tom Highet, President of Maiden Reinsurance North America. "Our vision is to establish Maiden as the reinsurer of choice by providing current and prospective clients with access to knowledge that allows them to identify, test and implement technologies that are critical to their strategic plans."

Colin Fitt, SVP of Corporate Development at Maiden added, "As we look to the future, the scope and speed of technology changes will continue to increase. It is Maiden's strategy to provide our clients with the visibility, insight, and access to deploy effective technology to create and maintain a competitive advantage."

The establishment of the innovation solutions team is a continuation of the Company's Innovation Initiative first launched in 2016 when Maiden became an Anchor Partner in the insurance vertical at Plug N Play. Plug N Play, a Silicon Valley based global accelerator, provides a dynamic ecosystem where emerging technology companies, strategic corporate members, and venture capitalists can interact. As a result of the Company's involvement in Plug N Play, it made a Series A investment in Betterview, a technology platform utilizing drones and artificial intelligence for building and property inspections through the use of imagery capture and analytics.

#### **About Maiden Holdings, Ltd.**

Maiden Holdings, Ltd. is a Bermuda-based holding company formed in 2007. Through its subsidiaries, which are each A- rated (excellent) by A.M. Best, the Company is focused on providing non-catastrophic, customized reinsurance products and services to small and mid-size insurance companies in the United States and Europe. As of December 31, 2017, Maiden had \$6.6 billion in assets and total capital resources of \$1.5 billion.

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