



## PRESS RELEASE

### **Maiden Insurance Partnerships Appointed to Manage Nissan Motor (GB) Limited's Retail Insurance Programs**

HAMILTON, Bermuda, July 29, 2015 -- Maiden Holdings, Ltd. ("Maiden" or "the Company") (NASDAQ: MHLN) today announced that its United Kingdom based wholly-owned subsidiary, Maiden Global Holdings Ltd., which conducts business under the name Maiden Insurance Partnerships, has been appointed by Nissan Motor (GB) Limited ("Nissan") to manage its retail motor insurance programs. The appointment is for a 3-year period with effect from 1st August 2015 and also encompasses Maiden Insurance Partnership's management of the Nissan employee car ownership program.

The retail insurance program for cars and vans will be delivered through multiple distribution channels including Nissan's authorized dealer network and will include both online and "brick-and-mortar" solutions.

Ronnie Simmons, Head of Partnership Development (UK) at Maiden Insurance Partnerships commented: "We are absolutely delighted to be working with Nissan. The strength of their brand and vehicle sales performance allied with Maiden's fresh and innovative approach presents a great opportunity to grow Nissan's insurance business to the level expected for a leading manufacturer. For Maiden, this deal demonstrates our commitment to expanding OEM relationships and increasing our longstanding presence in the retail motor insurance space."

Chris Marsh, Marketing Director at Nissan: "Having undertaken a comprehensive review of the partnership insurance market, the proposition from Maiden was by far the strongest we had seen. We are confident that Maiden can drive significant growth through our insurance business and aftersales revenue whilst delivering great value to our customers and stability for our staff program."

#### **About Maiden Holdings, Ltd.**

Maiden Holdings, Ltd. is a Bermuda-based holding company formed in 2007. Through its subsidiaries, which are each A- rated (excellent) by A.M. Best, the Company is focused on providing non-catastrophic, customized reinsurance products and services to small and mid-size insurance companies in the United States and Europe. As of March 31, 2015, Maiden had \$5.5 billion in assets and shareholders' equity of \$1.3 billion.

### **About Maiden Insurance Partnerships**

Maiden Insurance Partnerships is a trading name of Maiden Global Holdings Limited which is authorized and regulated by the Financial Conduct Authority. Register Number 555397. Maiden partners with auto manufacturers (OEMs) and insurers to create high quality branded insurance products and services that deliver significant value to OEM customers. Maiden Insurance Partnerships operates its European affinity business through three strategic insurance hubs based in the UK, Germany and Russia.

### **About Nissan in Europe**

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 14,500 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 695,000 vehicles including mini-MPVs, award-winning crossovers, SUVs and commercial vehicles. Nissan now offers 24 diverse and innovative products for sale in Europe today, and is positioned to become the number one Asian brand in Europe.

The Maiden Holdings, Ltd. logo is available at  
<http://www.globenewswire.com/newsroom/prs/?pkgid=5006>

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