Media Contact: Paul Ptashnick Tel: (781) 234-8844 Email: <u>paul@paulptashnick.com</u>

InsurTech Startup Betterview Releases Commercial Drone Package for Property Insurance Inspections and Claims

"Pre-Assembled Package Includes Hardware, Software, Analysis and Training to make it Easier for Insurers, Inspectors and Adjusters to Adopt Drone Technology"

SAN FRANCISCO, CA – November 7, 2017 – Betterview, which is quickly becoming the platform essential to every transaction around buildings and properties, today announced it has released a commercial drone inspection package for insurers.

This pre-assembled package includes a DJI drone, software, and training to provide an out of the box solution to capture, organize and analyze imagery of buildings and properties. Betterview's goal with its inspection package is to make it easier for insurers, inspection and claims adjusting companies to adopt drone technology.

"The launch of Betterview's drone inspection package for insurance was driven by market demand," said Dave Tobias, COO & Co-Founder, Betterview. "Over the last year as the use cases of our software expanded within insurance, our clients started asking us more and more about providing a hardware and software solution. With our new insurance inspection kit, we'll be with you every step of the way, whether you need help onboarding staff, assistance with drone hardware or have questions about report output," explained Tobias.

Betterview's insurance inspection kit provides a choice of drones from the leading drone manufacturer DJI, as well as:

- FAA Part 107 Certification Training
- Tablet and Drone Service Kit
- Software for Workflow & Data Management
- Artificial Intelligence Image Analysis & Professional Reporting Tools
- 3D Maps, Measurements & Digital Surface Models
- And more

In addition, Betterview will also quickly ship replacement equipment if there is ever a problem. This service removes the complication of figuring out what to do if something breaks and needs service and also ensures that inspectors, risk engineers and claims adjustors can get back to work with little to no delay. This model also makes upgrading to the latest hardware a seamless experience. Betterview's customers no longer have to worry about being left behind when a new, better drone hits the market. "We are extremely pleased to have announced the release of Betterview's insurance inspection kit," said David Lyman, CEO & Co-Founder, Betterview. "The combination of our services, full stack software solution, and hardware from DJI will eliminate the need to deal with multiple vendors, and more importantly, make it easier to implement drone technology.

"As the recent hurricanes in Texas and Florida showed, one of the biggest benefits of drones is their ability to expedite the claims process and help claimants get their lives back to normal. With our insurance inspection package, we'll immediately take care of getting FAA clearance or obtaining waivers to fly in controlled airspace when a catastrophe occurs. For example, the hurricanes in Texas and Florida caused a significant amount of damage to properties in controlled airspace by airports. Our staff was able to get FAA clearances, usually within 24 hours, allowing our clients to capture real-time, high-resolution imagery for analysis and claims resolution," explained Lyman.

For pricing or to request full details of our leasing terms and conditions, contact John Cherbini at <u>email.</u>

About Betterview

Betterview, founded in late 2014, is one of the leading software platforms and service providers for capturing and analyzing data from drones. Betterview, with its network of 4,500+ drone operators worldwide, has inspected more than 9,000 properties for over 90 customers in insurance. Betterview streamlines the inspection process by using drones and software to capture a comprehensive set of aerial building imagery, data and expert analysis. For more information, visit: https://www.betterview.net